



25 Great Pulteney Street

by WilkinsonEyre

This new seven storey commercial building is the redevelopment of a site on Great Pulteney Street in the historic heart of London's Soho. The development is within a conservation area and there are several listed buildings in the close vicinity.

The scale and proportions of the new facade relate to the verticality of the Georgian townhouses that characterise the street. The material treatment is, however, uncompromisingly modern and allows maximum visual connection between the interior and the vibrant street scene outside. The rear elevation is made up of a series of stepped and curving, south/west facing terraces, which reduce the mass of the building. Maximum glazing on the set back upper floors allows long views out over the Soho roofscape.

Details

Location: London, UK
Client: F&C Property Asset Management
Architect: WilkinsonEyre
Services Engineer: Mott MacDonald
Structural Engineer: Watermans
Gross external area: 4,225m²
Net internal area: 3,072m²
Value: £6.5m
Completed: November 2011
BREEAM rating: Excellent

Awards

BCO Awards 2012 - Shortlisted
LABC Building Excellence Awards 2012
Best Large Commercial Building - Finalist